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PASSION, PREPARATION, PERFORMANCE, AND PERSEVERANCE

## PRESS RELEASE

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### FORMER MIT PROFESSOR DEVELOPS INTELLIGENT SOFTWARE PRODUCT TO TRACK, MONITOR AND PROMOTE COMMERCIALIZATION OF EMERGING TECHNOLOGY

Orlando, Florida, February 8, 2007.

Tech Solutions, Inc. announced the release of a newly created and licensed product, known as the Applied Research Evaluation Tool (AReT), an intelligent software tool to support tracking, monitoring and commercialization of new and emerging federally funded research. Initial applications of AReT evaluate existing Department of Defense (DoD) Small Business Innovative Research (SBIR) and Small Business Technology Transfer Research (STTR) grants and match these technologies with given technical areas, assess the maturity of the technologies and breadth of the research application. Given these outputs, AReT allows large businesses, universities, researchers, practitioners or investors to identify high growth businesses, technology for commercialization and small businesses that have successfully acquired these funding to develop cutting edge technologies.



TSI CEO, Dr. Pamela McCauley Bell said "the TSI Team is thrilled to have developed an intelligent tool that can support technology growth and innovation, particularly in an area as important as our nations'

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defense and homeland security.” Dr. McCauley-Bell founded TSI in 1999 and prior to this held the position of Martin Luther King, Jr. Associate Professor of Aeronautics and Astronautics at the Massachusetts Institute of Technology from January 1998 to June 1999.

McCauley-Bell further stated “AReT can increase the return on investment and likelihood for commercialization of federal and corporate research dollars by identifying, matching and tracking technologies from the federal sector to academic and corporate research environments where the resources for commercialization are more readily available.” In addition to this software tool, the TSI team has developed a five step process which includes AReT and guides organizations on methods to increase the return on research and innovation dollars in the corporate, federal and academic environments by partnering internal research efforts with SBIR/STTR programs

The TSI team is eagerly responding to the multiple requests for live demonstrations of this innovative new software product and welcomes others to contact the Orlando office to schedule an onsite or remote demo of AReT.

Tech Solutions, Inc is a technical firm that provides technical, engineering, research and software development support to clients nationwide. TSI is a woman owned, minority owned and SBA 8(a) certified firm with an exemplary history of successful technical support to DoD, FAA and local government agencies.

For more information on AReT contact Mrs. Annette Hemphill at (407) 737-8380 or via email at [ahemphill@tech-solution.net](mailto:ahemphill@tech-solution.net) Tech Solutions, Inc. is woman-owned, Small Business Administration 8(a) certified business.

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